

Cedric Zheng

Senior UX Designer

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About Me

Hi, I'm Cedric! I specialize in UX design and research, delivering complex digital products across government, SaaS, and consulting. My work spans end-to-end research, interaction design, prototyping, design systems, accessibility, and cross-functional product delivery.

Work Experience

Senior UX Designer

March 2026 – August 2026

Public Services and Procurement Canada

Led end-to-end UX strategy, research, and design for an AI-enabled HR classification tool, from discovery and workflow mapping through pilot evaluation and final designs.

UX Designer

January 2024 – March 2026

Fisheries and Oceans Canada

Advanced the consolidation of 64+ legacy systems by designing new workflows, features, and user interfaces for the national Canadian Fisheries Information System.

Product Designer

October 2021 – March 2023

Overlap Associates

Led and delivered 10+ web and mobile products 100% on time and on budget through end-to-end product design and client collaboration.

UX Designer

August 2020 – September 2021

Orbis Communications Inc.

Developed the internal design system; accelerated feature design and validation through 50+ wireframes and interactive prototypes.

UX Designer

January 2020 – June 2020

Canada Life

Improved onboarding clarity and engagement for the Workplace Strategies for Mental Health website through a redesigned experience.

Area of Expertise

Product Design • UX Strategy • UX Research • Interaction Design • Information Architecture • Design Systems • Accessibility (WCAG)

Toolbox

Figma • Miro • Adobe Creative Suite • Google Workspace Products • Microsoft 365 Products

Education

Wilfrid Laurier University

2016 – 2021

Bachelor of Design, User Experience Design